



BECOME A SPONSOR | EXHIBITOR | STRATEGIC PARTNER
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27–30 October, 2026 • Amphitheater, KICC, Nairobi –Kenya

Africa's largest event tackling cybersecurity, cyber crime & Ai.

Unparalleled Audience

3500+
attendees

100+
VIPs

50%
director level

80+
speakers

50+
exhibitors

25+
countries

2026 THEME:

CYBER THREAT INTELLIGENCE
IN THE AGE OF AI



www.cyberweekafrica.com



MINISTRY OF INFORMATION,
COMMUNICATIONS AND THE
DIGITAL ECONOMY



MINISTRY OF INTERIOR AND
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and Industry
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REPUBLIC OF KENYA

Sponsorship packages to suit every brand

DISTINGUISHED PARTNER

USD 100,000

1. Headline Recognition, Ministerial Engagement, Major Keynote Address, Largest Exhibition Space, VIP & Diplomatic Access, Gala Dinner Branding & Executive Address, 10 Executive Passes, Strategic Logo Placement, GII Co-branding
2. Seat at the Day 1 Lunch & Structured Multilateral Meetings with Senior Government Officials
3. Named co-signatory recognition on one of the 5 Nairobi Declarations 2026 output documents
4. Dedicated press briefing slot with summit media corps
5. Full-day private meeting room in the B2B Meeting Centre (all 4 days)
6. 3–5 min sponsor video screened during a main-stage plenary transition
7. Feature case study in the official post-summit report (To AU, ITU, ENISA, SMART Africa, GFCE partners)
8. Named seat on the Cyberweek Africa Advisory Committee for the 2027 edition
9. First right of refusal on Distinguished tier for Cyberweek Africa 2027

PLATINUM PARTNER

USD 50,000

1. Title Sponsor Status, Opening Keynote Address, Strategic Panel Leadership, Prime Exhibition Booth, VIP & Closed-Door Access, Gala Branding + Address, 10 Executive Passes, Logo Placement
2. Naming rights to the Day 2 Industry Networking Reception & Innovation Showcase ("[Sponsor] Industry Networking Reception")
3. Dedicated meeting room in the B2B Meeting Centre (2 days)
4. 2 pre-scheduled B2B meetings/day via the Business Matchmaking system
5. 1 Technology Spotlight Stage session (Day 2, Track B)
6. Booth positioned adjacent to a permanent zone of choice (AI Pavilion or Cyber Range & CTF Arena)
7. Push-notification sponsor spotlight in the event mobile app
8. Co-branded press release via official Cyberweek Africa channels

GOLD PARTNER

USD 35,000

1. Lead Partner Recognition, Day 2 Keynote Address, 1 Panel/Thought Leadership Slot, Exhibition Booth, Gala Speaking Role, 6 Delegate Passes, High-Visibility Branding
2. 1 of 9 Technology Presentation slots (20-min, main stage, paired with a thematically matched panel)
3. Logo placement on the Exhibition Passport (delegate stamp-collection game, all 4 days)
4. Self-service access to the Business Matchmaking booking system
5. Featured presenter slot in a Sector Spotlight track (Financial Services, Telecom & Cloud, or Energy & OT)
6. Branding on the Cyber Range & CTF Arena scoreboard
7. Daily push-notification mention in the event app

SILVER PARTNER

USD 25,000

1. Strategic Partner Recognition, Speaking Slot/Panel Participation, Exhibition Booth, VIP Lounge Access, 4 Delegate Passes, Prominent Logo (Digital & On-site)
2. Enhanced exhibitor directory listing in the event mobile app
3. 1 pre-scheduled B2B meeting/day
4. Inclusion as a prize sponsor in the daily Exhibition Passport Raffle
5. Logo on Cyber Range & CTF Arena signage
6. 1 dedicated social media post across official Cyberweek Africa channels

BRONZE PARTNER

USD 15,500

1. Strategic Partner Recognition, Speaking Slot/Panel Participation, Exhibition Booth, VIP Lounge Access, 4 Delegate Passes, Prominent Logo (Digital & On-site)
2. Enhanced exhibitor directory listing in the event mobile app
3. 1 pre-scheduled B2B meeting/day
4. Inclusion as a prize sponsor in the daily Exhibition Passport Raffle
5. Logo on Cyber Range & CTF Arena signage
6. 1 dedicated social media post across official Cyberweek Africa channels

STARTUP PARTNER

CUSTOM

1. Exhibition Booth + 2 Booth Staff Passes, Logo on Exhibitors Page & Event Materials
2. Guaranteed pitch slot in the Day 4 Investor & Startup Showcase (15-min pitch & 5-min Q&A)
3. Listing in the Startup Village directory within the event app
4. One curated mentorship/office-hours session with a Gold+ tier sponsor
5. Access to the B2B Meeting Centre for investor meetings
6. Discounted add-on delegate passes

DELEGATE FEE: USD 450

For more information about Sponsorship opportunities:

Jennifer: +254 748 748 748

Prisca: +254 720 876 606

Stephen : +254 790 477 106

Email: info@cwa.ke

Payment Details:

KENYA COMMERCIAL BANK

Swift: KCBLKENX

Branch: 145

Account: CYBERWEEK AFRICA

KES Account : 1344086071

USD Account : 1344085946

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Sponsorship packages at a glance

Benefits	Distinguished USD 100,000	Platinum USD 50,000	Gold USD 35,000	Silver USD 25,000	Bronze USD 15,500	Startup Custom
Recognition Level	Distinguished Partner	Title Sponsor	Lead Partner	Strategic Partner	Official Partner	Startup Partner
Keynote Address	Major Keynote	Opening Keynote	Day 2 Keynote	Speaking Slot	Panel/Breakout	Startup Pitch
Panel / Thought Leadership	Major Keynote Address	Strategic Panel	Thought Leadership	Panel Participation	Panel Participation	Investor Pitch
Exhibition Booth	Largest Space	Prime Booth	Premium Booth	Standard Booth	Standard Booth	Startup Booth
Delegate Passes	10 Executive	10 Executive	6	4	3	2 Booth Staff
VIP Access	VIP & Diplomatic	VIP	VIP Lounge	VIP Lounge	VIP Lounge	—
Gala Dinner	Branding + Address	Branding + Address	Speaking Role	—	—	—
Logo Placement	Premium + Gala	Premium	High Visibility	Prominent	Standard	Exhibitor Materials
Government Engagement	Ministerial + Day 1 Lunch	—	—	—	—	—
Nairobi Declaration	Co-signatory	—	—	—	—	—
Press Opportunity	Press Briefing	Press Release	—	—	—	—
Private Meeting Room	4 Days	2 Days	—	—	—	—
B2B Meetings	Structured Meetings	2/day	Matchmaking	1/day	—	Investor Meetings
Technology Session	Sponsor Video	Spotlight Session	20-min Presentation	—	—	Startup Pitch
Mobile App	Sponsor Spotlight	Sponsor Spotlight	Daily Push	Enhanced Listing	Standard Listing	Startup Directory
Social media	Branded	Co-branded	Daily Mention	Dedicated Post	Group Mention	—

STANDALONE ADD-ONS

These monetize the 6 permanent zones and shared assets that currently have no sponsor attached:

1. AI Innovation Pavilion – Presenting Sponsor
2. Startup Village – Presenting Sponsor
3. Cyber Range & CTF Arena – Presenting Sponsor
4. B2B Meeting Centre – Presenting Sponsor
5. Executive VIP Lounge – Presenting Sponsor
6. Event Mobile App – Presenting Sponsor
7. Delegate Lanyard / Badge – Branding Sponsor
8. Exhibition Passport Raffle – Daily Prize Sponsor
9. Venue Wi-Fi – Branded network name sponsor

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